

- Need more clients for the next wedding cycle?
- Are you frustrated with the limitations of advertising on current wedding websites?
- Finding traditional methods of advertising expensive?
- Want to showcase your services in an effective manner?



Have you experienced it yet?

The new, innovative online wedding Planner and Asian Wedding Directory
Designed to help couples reduce their Shaadi Stress!



ShaadiStress.com is a feature-rich portal designed to help those soon to be married with their planning of various wedding functions and managing multiple suppliers online.

Instead of having many files, notebooks and spreadsheets to manage suppliers and events for different functions, couples can use ShaadiStress.com as an easy alternative.

They can view pictures and videos from suppliers, communicate with them using their internal inbox, store notes, budgets and prices on their online planner.

Our current site statistics

- Over 200 wedding suppliers listed
- More than 80,000 page views per month
- Each visitor spends an average of 4 minutes 45 seconds
- Each visitor views an average of 6 pages

Due to our extensive marketing plan, these figures continue to grow day by day !

Supplier Benefits

- Full page advert with unlimited images and text
- Edit and maintain your profile and adverts at any time; updated on the site in real-time
- Multiple adverts under the same log-in
- See which users have shortlisted your service
- Internal messaging function to allow you to communicate with your potential clients

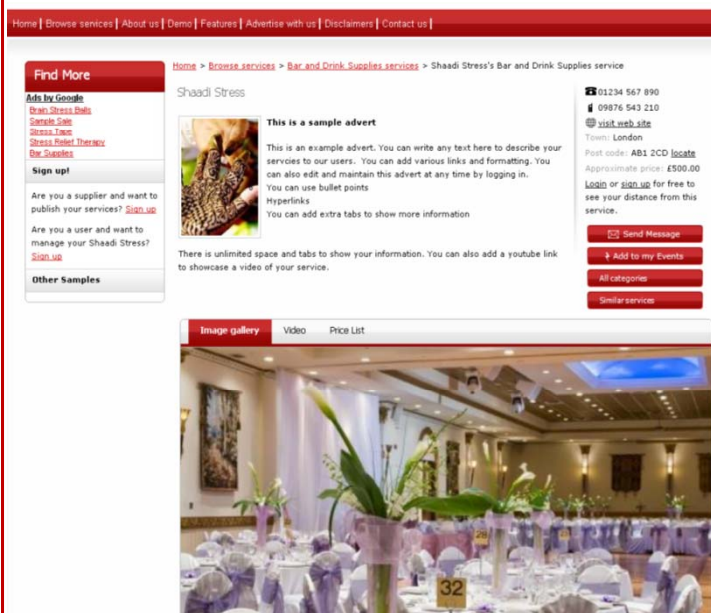
Shaadi Stress Marketing Plan

We have extensive marketing plans to ensure our site's popularity:

- Profiled every week on Wedding TV Asia during March / April 2010
- Radio adverts on Asian leading stations
- Showcased at Asian wedding exhibitions
- Adverts in Asian wedding publications
- Active use of Social media networks such as Facebook and Twitter
- Adverts on Google and other search engines
- Contract with the top ranked Internet marketing company to ensure we are on the first page of Google for Asian Wedding search terms

Plus many more...!





Advertising Features

- Easy to create and edit your details
- Automated slideshow for your images
- Add extra tabs to show more information
- Video link from YouTube
- Participate in our Forum
- Support available to suggest best practices and how to optimise your advert
- Free personalised reporting statistics on request

Venues • Stages & Decor • Catering • Photo & Video • Hair & Beauty • Mehndi Artists • Fashion • Entertainment • Jewellery • Florists • Wedding Invitations and Stationery • Cakes • Transport Hire • Creative Displays and Touches • Bar and Drink Supplies • Accommodation • Astrologers and Priests • Events Management and Planners • Honeymoon Arrangements • Overseas Wedding Coordinators • Shopping Abroad • Stag/Hen Coordinators • Wedding Gifts and Favours

Advertise from less than £13 per month!

| | |
|--|-------------------|
| 6 Months | £95 for 1 advert |
| 12 Months | £150 for 1 advert |
| 20% off the total price for 2 adverts* 30% off the total price for 3 or more adverts* | |

Banner spot

On top of EVERY page of the site, with a link-through to your site, on a rotating basis

£50 per month

Sponsorship logos

Your logo on bottom of EVERY page of the site, with a link-through to your site

£40 per month

*To achieve the discounts, the additional adverts must all be created and paid in the same transaction

Next Steps

If you are interested in joining us, please visit www.shaadistress.com and click on 'Supplier Sign up' to register your details and add your adverts to relevant categories.

Our on-screen instructions and our automated payment system will guide you through the process of publishing your advert quickly and easily. Once the payment process has been completed, your advert will be immediately available on the site for our users to see. You will be able to manage and edit these adverts throughout the duration of our advertising period.

For any questions, comments or help, please contact us using the details below. We would love to hear from you.

